



*Sarah Doyle drafts a personalized pattern for a customer.*

## PERSONALIZED PATTERNS OF AMERICA

Sarah's Sewing Supplies began as a hobby in 1975, with only one book, *Sarah's Key To Pattern Drafting*, and a few sewing notions. The successful business it has become has helped scores of people get patterns and clothing to fit properly where they had not been able to do so in the past.

"We had been catering to those who wanted to learn pattern-making, but we had also been receiving many requests to make patterns for women who did not want to take the time to learn pattern drafting," Sarah says. "Some people just wanted a pattern that was ready for them to use, while others who didn't know how to sew, needed a complete pattern to take to their seamstress."

"In 1990, we began the Personalized Patterns of America portion of this company where every pattern is made individually according to the measurements of the customer, thereby guaranteeing a perfect fit to the finished garment. A catalog of patterns and sewing

supplies was prepared. Due to the tremendous response to these personalized patterns, we will be expanding our line very soon to include some men's patterns.

"There are still others who are desperately looking for clothing that will fit properly—those that are larger or smaller than regular sizes and for hard-to-fit in-betweens. For these people, we have now expanded our company to include Personally Yours, By Custom Fit Designs, a line of custom-made clothing and lingerie, made according to the customer's personal measurements."

With over 17 years of pattern-making, teaching and writing experience (over 18 books), Sarah Doyle and Personalized Patterns of America feel they can now guarantee a perfect fit for everyone. Now you can cut out a garment and sew it up without trying it on until the last stitch is sewn. And, it will fit perfectly without any altering or adjusting thanks to Sarah Doyle's Oriental method of pattern making.

**Personalized Patterns Of America, Sarah Doyle, 7267 Mobile Hwy., Pensacola, FL 32526**